## Real examples of fake emails

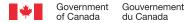


It's important that you're aware of these signs and are watching out for them in all your online activity. If you encounter these signs, here's a few things to do:

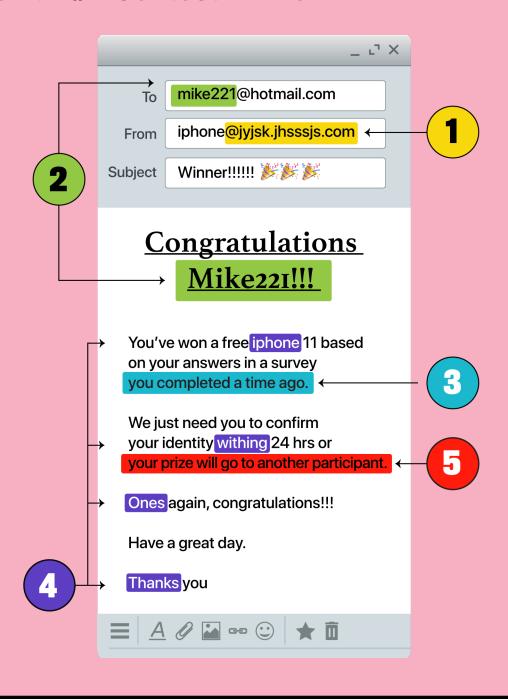
- · Don't ignore them.
- Never click on suspicious links or respond to scam emails.
- If you're unsure of something, go to the source directly. For example, if an email says you've missed a payment on your Netflix account, call the phone number on Netflix's official website to check.
- Report scams to involved companies that allow you to do so.
- · Take an extra five minutes to verify something is legitimate. It takes less time than recovering stolen data or fixing a virus-infected device.







## **Scam email #1: Contest winner**



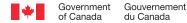
- Sent from a strange email address.
- Refers to you by your email, not your name.
- Makes vague references, no specifics mentioned.

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Has obvious typos and misspellings.

5

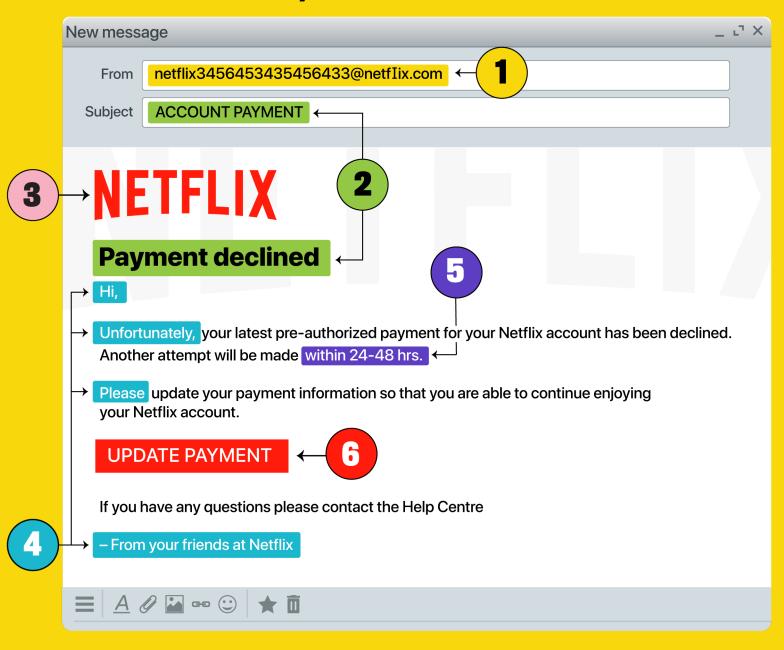
Pressures you to respond with more info.







## Scam email #2: Payment info



- Sent from an email address that looks a little funny but still contains a familiar word. If you look closely the L in the email domain is actually a capital "i".
- Uses strong wording and bold lettering to make it seem urgent and important.
- Colour of the logo is slightly lighter and pixelated.

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- Uses a very friendly tone.
- Presses you to respond within a certain time.

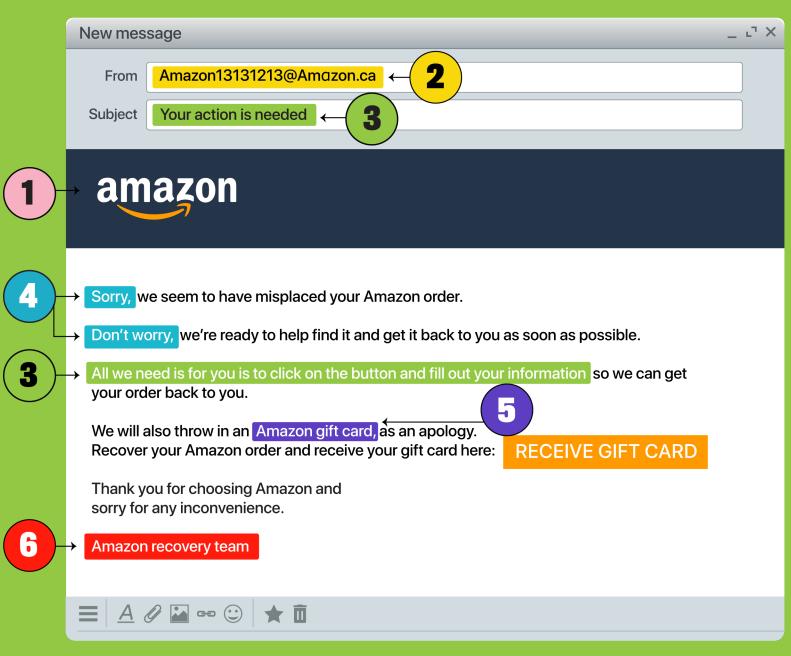
4

6

Presents links disguised as an official looking button.



## Scam email #3: Order misplaced



- Uses the official company logo as the header to trick you into not looking too closely at the message.
- Uses a spoofed email address. It looks legitimate but has a subtle but different character - a - inserted in the email domain.
- Pushing you to take action.



Uses a friendly or apologetic tone to make it seem like they want to help you.

- 5
- Offers you a prize for cooperating.
- 6

Uses a professional signature to seem legitimate.

Canada



